

POLYTECHNIC OF RIJEKA

Erasmus ID code: HR RIJEKA02

ERASMUS POLICY STATEMENT (EPS) 2021-2027

1. Erasmus activities included in EPS

Erasmus Key Action 1 (KA1) - Learning mobility

- *The mobility of higher education students and staff*

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions

- *Partnerships for Cooperation and exchanges of practices*
- *Partnerships for Excellence – European Universities*
- *Partnerships for Excellence - Erasmus Mundus Joint Master Degrees*
- *Partnerships for Innovation*

2. Erasmus Policy statement (EPS): Strategy

- **OBJECTIVES OF PARTICIPATION IN THE ERASMUS PROGRAMME AND CONTRIBUTION TO INTERNATIONALISATION AND MODERNISATION STRATEGY**

The Polytechnic of Rijeka (Veleri) is a multidisciplinary higher education institution offering professional study programmes which cover different fields of scientific or academic disciplines: Economics, Computer Science, Electrical Engineering, Occupational Safety, Transport, Telematics, Biotechnology, Agritourism, which are organized in four departments (the Business Department, the Transport Department, the Department of Occupational Safety, the Department of Agriculture), as well as two independent study programmes (the Professional Study of Telematics and Professional Study of Sustainable Agritourism). Its focus during the following period will be on the innovation of existing programmes and coordination with technical and technological advancements and labour market requirements, as well as the development of lifelong learning programmes, with continued efforts towards maintaining an appropriate level of student standard and quality of the teaching process. Closely related to this, internationalisation and inclusion in the European educational area are also emphasized. Therefore, one of Veleri's strategic goals outlined in Strategic Plan 2013-2020 was to "actively participates within the European Higher Education Area (EHEA) and the European Research Area (ERA) by systematically and organized motivating the internal and external mobility of its teachers and students". In a Strategic Plan 2020-2024, it is highlighted that international cooperation with higher education institutions is an absolute necessity and a priority for

development and sustainability, but also an obligation, and due attention will be dedicated to its further improvement.

Scanning the neighbouring environment to recognize the possible new partners means finding those higher education institutions performing similar study programmes as those organised at Polytechnic, while this facilitates the mobility of both staff and students. The Polytechnic aims to internationalise and modernise itself through Programmes' activities such as learning mobility and cooperation with other institutions abroad seeking to implement good practices. The Erasmus+ mobility programme has supported the internationalisation and modernisation of business operations as one of the fundamental strategic goals of the Polytechnic of Rijeka, and it is the task of the International Cooperation Office of the Polytechnic of Rijeka to make significant effort to encourage as many students as possible for mobility.

Cooperation agreements within the mobility programme have been signed with 39 institutions in 15 countries. In the past project period, the Polytechnic has hosted a substantial number of incoming teachers who have given lectures to students as part of regular classes. Also, a substantial number of Polytechnic's teachers were visiting foreign higher education institutions. These significantly improves the quality of Polytechnic by strengthening international cooperation. During the last project's period, Polytechnic has registered a continuous increase of incoming and outgoing students' mobilities and it is its permanent commitment to pursue this positive trend in future as well. The aim is to further develop the international dimension of Polytechnic and, together with that, objectives are: internationalisation and strengthening European dimension, enhancement of quality culture and assurance, continuous improvement of study programmes that lead to higher employability of graduated students, promotion and support of mobility programs for students and staff and building and strengthening cooperation with other institutions, both in Programme and Partner Countries. In the coming period, the Polytechnic will make efforts to undertake the necessary steps to implement digital mobility management in line with the technical standards of the European Student Card Initiative, to promote environmentally friendly practices in all activities related to the Programme, to promote civic engagement and to encourage students and staff to get involved as active citizens before, during and after their participation in mobility or project.

Veleri highly promotes equal opportunities for all its students and staff, thus implying the extinction of any kind of discrimination. It also ensures full recognition of credits gained for learning outcomes achieved during a period of study or training abroad. One of the goals is also to support contemporary technology use and the development of digital competences in education to improve the quality and relevance of learning and teaching, facilitate internationalisation by making education more accessible to a wider range of students and support greater cooperation with other institutions. Therefore, Veleri encourages also online learning and blended/virtual mobility. All these activities contribute to building a European Education Area. Veleri's future goals in terms of internationalisation are based upon strong support of outgoing students' and personnel's mobilities, as well as strong promotional activities intended to attract more incoming students, teachers and administrative staff. It will continue to support and encourage students coming from lower-income background and other underprivileged groups to participate in mobility programmes.

Veleučilište u Rijeci je multidisciplinarna institucija čiji studiji pokrivaju različita područja znanosti odnosno discipline: ekonomiju, informatiku, elektrotehniku, sigurnost na radu, promet, telematiku, biotehnologiju, agroturizam, ustrojeno u četiri odjela (Poslovni odjel, Prometni odjel, Odjel sigurnosti na radu, Poljoprivredni odjel) i dva samostalna studijska programa (stručni studij Telematika i stručni studij Održivi agroturizam). U periodu koji slijedi fokus će biti na

inoviranju postojećih programa i usklađivanju s tehničko-tehnološkim napretkom i zahtjevima tržišta rada te razvoju programa cjeloživotnog obrazovanja, uz kontinuiranu skrb za primjerenu razinu studentskog standarda i kvalitetu nastavnog procesa. U uskoj vezi s navedenim ističu se internacionalizacija i uključenost u europski obrazovni prostor. Stoga je kao jedan od strateških ciljeva Veleučilišta za razdoblje 2013.-2020. istaknuto aktivno sudjelovanje u Europskom prostoru visokog obrazovanja (EHEA) i Europskom istraživačkom prostoru (ERA) te sustavno i organizirano poticanje unutarnje i vanjske mobilnosti svojih nastavnika i studenata. U Strateškom planu 2020. - 2024. istaknuto je da je međunarodna suradnja s visokoškolskim ustanovama danas nužnost i prioritet razvoja i održivosti, ali i obveza te će se primjerena pažnja posvetiti njenom daljnjem unaprjeđenju.

Snimanje susjednog okruženja s ciljem pronalaska potencijalnih partnera podrazumijeva pronalaženje onih visokoškolskih ustanova koje izvode usporedive studijske programe s onima koji se provode na Veleučilištu što olakšava mobilnost osoblja i studenata. Cilj je Veleučilišta internacionalizacija i modernizacija kroz programske aktivnosti poput mobilnosti u svrhu učenja te suradnje s institucijama u inozemstvu, kako bi se implementirale dobre prakse. Erasmus+ program mobilnosti potpomogao je internacionalizaciju i modernizaciju poslovanja kao jedan od temeljnih strateških ciljeva Veleučilišta, a pri tome je zadaća Ureda za međunarodnu suradnju Veleučilišta u Rijeci uložiti značajne napore kako bi se potaknulo čim veći broj studenata na mobilnost.

Sporazumi o suradnji u okviru programa mobilnosti potpisani su s 39 institucija u 15 zemalja. U proteklom je projektnom razdoblju Veleučilište ugostilo značajan broj dolaznih nastavnika koji su održali predavanja u sklopu redovite nastave. Također, veći broj nastavnika Veleučilišta posjetio je inozemne partnerske visokoškolske ustanove. Navedeno značajno doprinosi kvaliteti Veleučilišta jačanjem međunarodne suradnje. Tijekom proteklog projektnog razdoblja zabilježeno je kontinuirano povećanje dolazne i odlazne studentske mobilnosti te je Veleučilište trajno posvećeno nastaviti ovaj pozitivan trend i u budućnosti. Težnja je i nadalje razvijati međunarodnu dimenziju Veleučilišta, a u okviru toga ciljevi su: internacionalizacija i jačanje europske dimenzije, jačanje kulture kvalitete i osiguranje kvalitete, kontinuirano unaprjeđenje studijskih programa što vodi k većoj zapošljivosti studenata koji su završili studij, promocija i potpora programima mobilnosti studenata i osoblja te izgradnja i jačanje suradnje s drugim institucijama u programskim i partnerskim zemljama. Veleučilište će u narednom razdoblju činiti napore kako bi se poduzelo sve potrebne korake za implementaciju digitalnog upravljanja mobilnošću u skladu s tehničkim standardima *European Student Card Initiative*, kako bi promicalo ekološki prihvatljive prakse u svim aktivnostima vezanim uz Program te kako bi promicalo građansku uključenost i u skladu s time poticalo studente i osoblje da budu uključeni kao aktivni građani prije, za vrijeme i nakon sudjelovanja u mobilnosti ili projektnim aktivnostima.

Veleučilište snažno zagovara jednake mogućnosti za sve svoje studente i zaposlenike, odbacujući i boreći se protiv bilo kakve vrste diskriminacije. Također osigurava potpuno priznavanje ishoda učenja, odnosno ECTS bodova stečenih tijekom razdoblja studija ili usavršavanja u inozemstvu. Jedan od ciljeva jest i razvoj digitalnih kompetencija te uporaba suvremene tehnologije u obrazovanju kako bi se unaprijedila kvaliteta učenja i poučavanja, olakšala internacionalizacija omogućavajući dostupnost obrazovanja širem krugu studenata te kako bi se poduprla bolja suradnja s drugim institucijama. U skladu s navedenim, Veleučilište potiče i učenje na daljinu te kombiniranu / virtualnu mobilnost. Sve navedene aktivnosti doprinose izgradnji europskog obrazovnog prostora.

Budući ciljevi Veleri u smislu internacionalizacije temelje se na snažnoj podršci odlaznoj mobilnosti učenika i osoblja, kao i snažnim promotivnim aktivnostima s ciljem privlačenja većeg broja dolaznih studenata, nastavnika i administrativnog osoblja. Nastavit će pružati potporu studentima nižeg socioekonomskog statusa te onima u nepovoljnom položaju iz podzastupljenih ili ranjivih skupina i poticati ih da sudjeluju u programima mobilnosti

➤ **IMPLEMENTATION OF THE ERASMUS ACTIONS AND THEIR CONTRIBUTION TO THE INSTITUTIONAL STRATEGY**

Internationalisation of business is one of the Polytechnic of Rijeka's basic goals, in compliance with its institutional strategy and Erasmus policy. Active participation in the Erasmus+ mobility programme provides the Polytechnic with multiple advantages: a continuous increase of incoming students motivates teaching staff to actively present lectures in English, which makes good ground for introducing study programme in the English language. In the context of ensuring the acquisition of international experience, it is especially important to secure the possibility for students to participate in mobility programmes at a foreign institution (Student Mobility Studies - SMS) or for professional student practice abroad (Student Mobility Placements - SMP). The focus in the strategic period is on activities related to the mobility of staff and students, but also on activities related to the enhancement of existing contracts through concrete cooperation, e.g., through joint projects, participation in parts of study programmes, organization of professional and scientific conferences, research work, etc. Modernisation of the institution and contribution to the goals of the European Education Area, therefore, will be realized by participating in the following activities: learning mobility – the mobility of higher education students and staff, both within Programme Countries and with Partner Countries, and cooperation among organisations and institutions (activities under Key Action 1 and Key Action 2).

Accordingly, Veleri will develop and strengthen cooperation with partners in other countries (Programme and Partner Countries), promote and support student and staff mobility, especially for individuals with fewer opportunities, and further develop non-discrimination policies, recognise the importance of the results achieved by their staff members engaged in individual mobility or in cooperation projects with strategic partner and provide visibility to these results. Veleri will make efforts for continuous improvement its international performance based on the results of internal monitoring of European and international mobility and cooperation activities.

The Polytechnic provides prerequisites for gaining international experience in several ways. Knowledge of a foreign language is essential for international mobility, so foreign language is a compulsory course in all study programmes. Lectures in English, held by visiting teachers are organised, students are encouraged to use literature in foreign languages as part of their regular teaching process, and are also involved in writing scientific and professional papers in a foreign language.

Intensive cooperation with incoming teachers enriches experiences of Polytechnic's teaching staff concerning the methodology and technology of performing classes. Some new forms of scientific-research cooperation are also being considered. It is the task of the International Cooperation Office of the Polytechnic of Rijeka to make every effort to encourage as many students as possible for mobility. Dissemination of knowledge, implementation of good practices, oral transmission and exchange of experiences, worthwhile recommendations and comments of authorized persons in the Agency for mobility and EU programmes represent solid grounds for further improvements in mobilities, but also internationalisation and modernisation

of the Polytechnic. The commitment to fully digitalise administrative processes for managing mobilities will facilitate mobility but also contribute to a more environmentally friendly execution of the programme.

Internacionalizacija poslovanja jedan je od glavnih ciljeva Veleučilišta u Rijeci, u skladu s institucionalnom strategijom te Erasmus politikom. Aktivno sudjelovanje u Erasmus+ programu mobilnosti nudi višestruke prednosti: kontinuirano povećanje broja dolaznih studenata potiče nastavnike da drže nastavu na engleskom jeziku, a to predstavlja dobar temelj za uvođenje studijskog programa na engleskom jeziku. U kontekstu osiguranja stjecanja međunarodnog iskustva, posebno je važno osigurati mogućnost sudjelovanja studenata u programima mobilnosti (u svrhu studija na inozemnoj instituciji te obavljanja stručne prakse u inozemstvu – SMS i SMP). U nadolazećem razdoblju, u strateškom smislu, u fokusu su aktivnosti vezane uz mobilnost osoblja i studenata, ali i aktivnosti vezane uz jačanje postojeće suradnje kroz npr. zajedničke projekte, sudjelovanje u dijelovima studijskih programa, organiziranje stručnih i znanstvenih konferencija, istraživački rad, itd. Modernizacija i doprinos ciljevima europskog obrazovnog prostora ostvarit će se sudjelovanjem u sljedećim aktivnostima: mobilnost u svrhu učenja - mobilnost studenata i osoblja u visokom obrazovanju, i to u okviru programskih zemalja i s partnerskim zemljama, te suradnja među organizacijama i institucijama (Ključna aktivnost 1 i Ključna aktivnost 2).

U skladu s navedenim, Veleučilište će razvijati i jačati suradnju s partnerima u drugim zemljama (programskim i partnerskim), promovirati i podržavati mobilnost studenata i osoblja, posebice vodeći računa o pojedincima u nepovoljnijem položaju, poticati i razvijati politiku nediskriminacije, uvažavati rezultate zaposlenici koji su sudjelovali u mobilnosti ili u projektima suradnje sa strateškim partnerom te osiguravati vidljivost tih rezultata. Veleri će težiti kontinuiranom unaprjeđenju vlastitog međunarodnog djelovanja na temelju rezultata internog praćenja aktivnosti europske i međunarodne mobilnosti i suradnje.

Veleučilište osigurava preduvjete za stjecanje međunarodnog iskustva na više načina. Znanje stranog jezika ključno je za međunarodnu mobilnost, stoga je strani jezik obavezan predmet u svim studijskim programima. Nadalje, organiziraju se predavanja gostujućih predavača na engleskom jeziku, studente se potiče na korištenje literature na stranim jezicima u okviru redovnog nastavnog procesa, a ujedno ih se uključuje i u pisanje znanstvenih i stručnih radova na stranom jeziku.

Intenzivna suradnja s dolaznim nastavnicima obogaćuje iskustva nastavnog osoblja Veleučilišta u području metodologije i tehnologije izvođenja nastave. Razmatraju se i neki novi oblici znanstveno-istraživačke suradnje. Zadaća je Ureda za međunarodnu suradnju Veleučilišta u Rijeci uložiti sve napore kako bi potaknula što veći broj studenata na mobilnost. Diseminacija znanja, primjena dobre prakse, usmena predaja i razmjena iskustava, vrijedne preporuke i komentari ovlaštenih osoba u Agenciji za mobilnost i programe EU predstavljaju dobar temelj za daljnje unaprjeđenje mobilnosti, te internacionalizaciju i modernizaciju Veleučilišta. Posvećenost potpunoj digitalizaciji administriranja i upravljanja mobilnostima svakako će pojednostaviti čitav proces, ali i doprinijeti ekološki prihvatljivijem provođenju programa.

➤ **ENVISAGED IMPACT OF THE ERASMUS+ PROGRAMME**

The Erasmus+ programme brings multiple benefits to the institution, such as: enrichment of knowledge, skills and experiences which students accumulate during their stay on partner institutions, learning of languages, but also enrichment of personnel's business experiences by

learning from partners, transferring their best practices and enlarging their networks of business associates. Exchange of students and staff also provides an opportunity for critical evaluation of own goals and realization and thus opens the door to successful future participation in joint research programmes and project.

The Polytechnic of Rijeka strives to become active, mobile, modern, a highly professional and equal participant of the EU activities and programmes.

International cooperation with higher education institutions is an absolute necessity and a priority for development and sustainability, but also an obligation of all higher education institutions. From the very beginning of the Erasmus+ mobility programme's implementation, Polytechnic of Rijeka invests substantial efforts to increase the number of incoming and outgoing mobilities. By abiding the principle of reciprocity, the Polytechnic's long-term goal is to ensure an equal number of incoming and outgoing mobilities. Veleri is well aware of the importance a good promotion has, so it actively motivates students and (non)teaching staff to regularly present the Polytechnic while staying on foreign institutions. For this purpose, it provides outgoing students and (non)teaching staff with the appropriate promotive materials.

During past project's execution, Polytechnic has registered a constant growth of students' and staff mobilities. In the upcoming project period, Polytechnic will strive to enhance its involvement more in EU- funded activities regarding mobility and international cooperation projects. The goal is to continuously increase student and staff mobilities and encourage students from different underprivileged groups to participate in mobility programmes to a greater extent. For students, international cooperation through mobility programs represents an opportunity for gaining experience of studying and living abroad and to learn and improve a foreign language proficiency (which is tested prior to mobility and can be tested upon return from mobility using the OLS platform). Programme's activities also enable a higher quality of teaching, provided that teachers have acquired international experience in teaching and training or work in an international environment.

Clear and comprehensive information and necessary assistance are provided to support incoming and outgoing students and staff. The Office for international cooperation regularly contacts all participants before, during and after the mobility. In this manner, the participants are being provided with the support regarding the execution of their negotiated obligations, solving the potential difficulties that can emerge during the mobility, and regular contacts being made with authorised persons on foreign institutions so to check if everything works as planned etc. Fully digitalised administrative processes around managing mobilities will certainly improve the support for participants on mobility.

In many instances, Veleri's teachers develop grounds for the scientific-research cooperation while staying at foreign institutions (e.g., by motivating foreign teachers to contribute to the quality of the Journal of the Polytechnic of Rijeka as a reviewer or as an author). Further on, by comparing study programmes, an analysis of the possible improvements of the Polytechnic's study programmes is being made, along with the possibility of starting new programmes. For instance, due to quality cooperation with Technische Hochschule Wildau near Berlin, the Polytechnic has succeeded to initiate the undergraduate professional study of Telematics. Similar projects will be induced in the future as well so that the Erasmus+ mobility programme truly enables a further internationalisation of Polytechnic of Rijeka, which is one of the most relevant strategic goals of our institution.

To improve the quality and relevance of HE, the Polytechnic of Rijeka adopts a series of documents and implements Quality Assurance System for assuring and maintaining the quality

in all spheres of activity. It also implements different measures aiming to improve employability. Therefore, the focus during the following period will be on the innovation of existing programmes and harmonization with technical and technological advancements and labour market requirements, as well as the development of lifelong learning programmes, with continued efforts towards maintaining an appropriate level of student standard and quality of the teaching process.

To improve the quality of studies and give equal opportunities for learning, personal development, competitiveness and employability, Veleri supports internationalisation and encourages students and staff on learning and training mobility.

Improvement and development of different activities in close cooperation with the business sector, other HEI and research projects will provide Veleri with excellence in the transfer of knowledge and practical skills to students and all participants in social surrounding contributing the regional development.

The excellence in knowledge and skills, transfer of knowledge and interactive relations to the economic subjects in line with the systematic sustainable development through implementation of modern technology in higher education require development and strengthening of the financial resources provided by the government funds, a project realized through the cooperation with the business sector and the European programmes for mobility and international cooperation on projects.

Program Erasmus+ instituciji donosi višestruke koristi koje se ogledaju u usvajanju novih znanja, vještina i iskustava koje studenti stječu tijekom boravka na partnerskim institucijama, učenju jezika, ali i u obogaćivanju iskustva osoblja kroz učenje od partnera, širenju mreže suradnika te prijenosu i usvajanju dobrih praksi. Razmjena studenata i osoblja ujedno omogućuje i kritičku procjenu vlastitih ciljeva institucije i njihove realizacije te na taj način otvara vrata za uspješno buduće sudjelovanje u zajedničkim istraživačkim programima i projektima.

Veleučilište u Rijeci teži biti aktivan, moderan, visoko profesionalan i ravnopravan sudionik aktivnosti i programa EU. Međunarodna suradnja s visokim učilištima nužnost je i prioritet u kontekstu razvoja i održivosti, no ujedno predstavlja i obvezu. Od samoga početka provedbe programa mobilnosti Erasmus+ Veleučilište ulaže značajne napore kako bi povećalo broj dolaznih i odlaznih mobilnosti. U skladu s načelom reciprociteta, dugoročni je cilj osigurati jednak broj dolaznih i odlaznih mobilnosti. Veleri je svjesno važnosti dobre promocije pa aktivno potiče studente i (ne)nastavno osoblje da predstavljaju Veleučilište tijekom njihova boravka na stranim institucijama te im u tu svrhu daje i odgovarajuće promotivne materijale.

Tijekom provedbe proteklog projekta Veleučilište je zabilježilo kontinuirani rast mobilnosti studenata i osoblja. U predstojećem razdoblju težit će se i nadalje većoj uključenosti u aktivnosti vezane uz projekte mobilnosti i međunarodne suradnje financirane sredstvima EU-a. Cilj je kontinuirano povećanje mobilnosti studenata i osoblja te poticanje studenata iz različitih podzastupljenih ili ranjivih skupina na intenzivnije sudjelovanje u programima mobilnosti. Međunarodna suradnja kroz programe mobilnosti studentima pruža priliku za stjecanje iskustva studiranja i života u inozemstvu, kao i za učenje i unaprjeđenje razine znanja stranih jezika (znanje jezika testira se prije mobilnosti te je napredovanje moguće utvrditi i testiranjem nakon povratka s mobilnosti pomoću OLS platforme). Aktivnosti programa omogućuju i unaprjeđenje kvalitete nastave kroz stjecanje međunarodnog iskustva nastavnika u podučavanju i osposobljavanju, odnosno radu u međunarodnom okruženju.

Veleučilište osigurava potporu dolaznim i odlaznim studentima i osoblju pružajući im jasne i sveobuhvatne informacije. Ured za međunarodnu suradnju u stalnom je kontaktu sa sudionicima mobilnosti prije, za vrijeme i nakon mobilnosti. Na taj način osigurana im je puna podrška u vezi s izvršavanjem ugovorenih obveza i rješavanjem mogućih poteškoća nastalih tijekom mobilnosti, pri čemu se održavaju redoviti kontakti s ovlaštenim osobama na stranim institucijama kako bi se utvrdilo odvija li se sve prema planu. U potpunosti digitalizirani procesi vezani uz administriranje mobilnosti neosporno će u budućnosti dodatno unaprijediti podršku sudionicima mobilnosti.

Nastavnici Veleučilišta tijekom svoga boravka na stranim institucijama u mnogome razvijaju temelje i za znanstveno-istraživačku suradnju (npr. potiču strane nastavnike na doprinos časopisu Zbornik Veleučilišta u Rijeci kao recenzenti ili kao autori). Nadalje, uspoređivanjem studijskih programa s programima inozemnih institucija, omogućuje se unaprjeđenje postojećih studijskih programa Veleučilišta, te razmatra mogućnost pokretanja novih. Primjerice, zahvaljujući kvalitetnoj suradnji s Technische Hochschule Wildau, Veleučilište je uspjelo pokrenuti preddiplomski stručni studij Telematika. Slični projekti potiču se i u budućnosti, a pritom Erasmus+ program mobilnosti značajno doprinosi internacionalizaciji Veleučilišta u Rijeci, što je ujedno i jedan od strateških ciljeva institucije.

Kako bi unaprijedilo kvalitetu i doprinijelo važnosti visokog obrazovanja, Veleučilište je implementiralo sustav osiguranja kvalitete te usvojilo niz dokumenata u cilju osiguranje kvalitete u svim područjima djelatnosti. Također, provode se brojne aktivnosti i mjere s ciljem povećanja zapošljivosti vlastitih studenata. Stoga će tijekom idućeg razdoblja fokus biti na inovacijama postojećih programa i usklađivanju s tehničkim i tehnološkim napretkom i zahtjevima tržišta rada, kao i na razvoju programa cjeloživotnog učenja, uz stalne napore na osiguranju odgovarajuće razine studentskog standarda i kvalitete nastavnog procesa.

Kako bi unaprijedilo kvalitetu studija i osiguralo jednake mogućnosti za učenje, osobni razvoj, konkurentnost i zapošljivost, Veleučilište snažno podupire internacionalizaciju te potiče studente i zaposlenike na mobilnost u svrhu učenja i osposobljavanja.

Unaprjeđenje i razvoj različitih aktivnosti u suradnji s poslovnim sektorom, drugim visokoškolskim ustanovama te sudjelovanje u istraživačkim projektima omogućit će Veleučilištu izvrsnost u prijenosu znanja i praktičnih vještina studentima i ostalim sudionicima u okruženju, doprinoseći regionalnom razvoju.

Izvrnsost, prijenos znanja i suradnja s poslovnim subjektima, skupa s održivim razvojem temeljenim na primjeni suvremene tehnologije u visokom obrazovanju, zahtijevaju značajna financijska sredstva i korištenje različitih izvora financiranja, od proračunskih sredstava, realizacije projekata u suradnji s poslovnim sektorom te korištenja europskih programa mobilnosti i međunarodne suradnje.